

# Writing Letters With VOTE FORWARD/SWINGLEFT

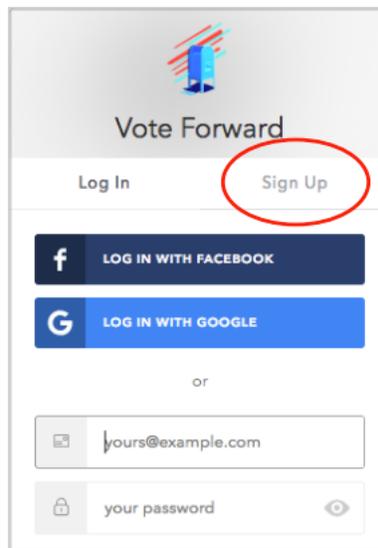
TWW/I-LG Letter Writing lead: Sylvie Hurat  
 sylviehurat@gmail.com / (408)313-8433

**Vote Forward** letters encourage recipients to vote and have been **proven** to increase likelihood that a voter will turn out in an election.

They are easy and fast to turn around and VoteForward / Swingleft have identified the battleground states with critical presidential or congress races.

## How to proceed

1. **Sign up at [vote fwd.org](http://vote fwd.org)** with your Facebook, Google, or email account and a password. Enter your name, zip code, and basic info. You'll get an email when your account is ready.



It can take up to 2 days. It was much faster for me.

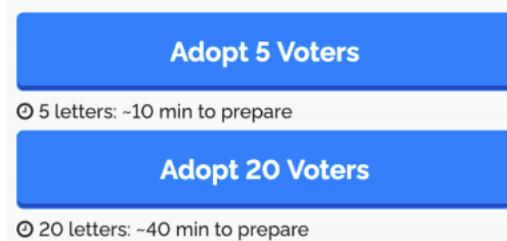
2. **Select a campaign.** Current campaigns include list of potentially Democratic-leaning voters in battleground states and letters being prepared will be sent shortly before the November election.

### Active Campaigns

<p><b>Colorado</b>  <b>COGOTV2020B</b>            8,380 addresses available</p> <p>This campaign targets Democratic-leaning registered voters in Colorado who we believe are unlikely to move soon, and unlikely to vote.</p>	<p><b>Florida</b>  <b>FLGOTV2020A</b>            399,782 addresses available</p> <p>This campaign targets traditionally under-represented registered voters in Florida who we believe are unlikely to move soon, and unlikely to vote.</p>	<p><b>Florida</b>  <b>FLGOTV2020B</b>            183,870 addresses available</p> <p>This campaign targets Democratic-leaning registered voters in Florida who we believe are unlikely to move soon, and unlikely to vote.</p>	<p><b>Georgia</b>  <b>GAGOTV2020A</b>            197,755 addresses available</p> <p>This campaign targets traditionally under-represented registered voters in Georgia who we believe are unlikely to move soon, and unlikely to vote.</p>
<p><b>Georgia</b>  <b>GAGOTV2020B</b>            20,002 addresses available</p> <p>This campaign targets Democratic-leaning registered voters in Georgia who we</p>	<p><b>Iowa</b>  <b>IAGOTV2020B</b>            32,404 addresses available</p> <p>This campaign targets Democratic-leaning registered voters in Iowa who we believe</p>	<p><b>Michigan</b>  <b>MIGOTV2020A</b>            16,014 addresses available</p> <p>This campaign targets traditionally under-represented registered voters in Michigan</p>	<p><b>Michigan</b>  <b>MIGOTV2020B</b>            51,066 addresses available</p> <p>This campaign targets Democratic-leaning registered voters in Michigan who we</p>

Some campaigns for special elections may be added along the way, with different templates, different rules and different SEND dates.

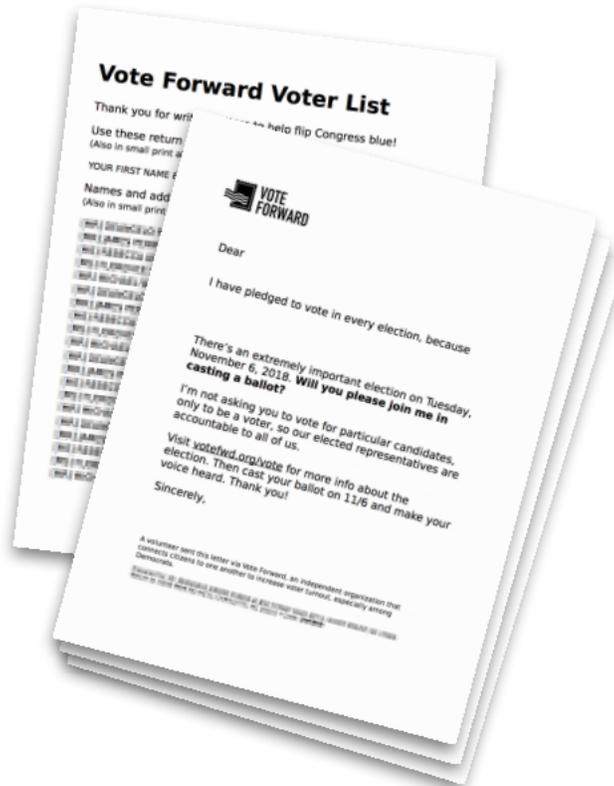
**3. Adopt voters.** Voters can be adopted by batches of 5 or 20.



Voters you adopt can't be adopted by anyone else. By adopting them you are committing to send them letters so start small.

Adopting voters by batches of 20 does not speed things much and does not save much paper.

**4. Print letters.** Click on the **Download** button. VoteForward generates a printable PDF file with all template letters and addresses. Print the file.



Each letter is customized for a target voter, with his/her name and address printed at the bottom of the letter. Do not send the letter to a different voter.

The preparation and download of the file can take some time. Be patient, especially in these times of overloaded internet.

**5. Customize the letter.** In handwriting fill in the blank spaces identified in the instructions.

*The recipient's name (from the footer).*

*Why you vote. Be sure not to mention candidates by name.*

*Your signature.*

*The recipient's address and the return address are at the bottom of each letter in small print.*

I usually start with wishing the voter and his family well just under the Dear XXX line.

Use the large space to tell why voting is important to you. Do not mention any candidate or party name. Issues are fine.

**6. Write envelope.** In handwriting write the voter's address and the return address including your name. Fill, seal, and stamp the envelope.

*Your name & the return address (a UPS mailbox rented by Vote Forward for this purpose)*

*The recipient's name and address*

I do one envelope at a time to make sure that it corresponds to the voter mentioned in the letter.

Stamp early with a forever stamp as nobody knows how much a stamp is going to cost in October.

- 7. Mark letter prepared.** On your VoteForward dashboard click on the green arrow next to the voter's name.



On the website, click the green arrow on each completed letter so we know it's ready to go.

You'll mark the letters SENT only on the "SEND" date of the campaign

----

**SET ASIDE ALL PREPARED LETTERS UNTIL "SEND" DATE OF THE CAMPAIGN.**

----

To help you remember:

- Mark the send date today in your calendar
- Mention where your letters are stored